






# National Audio Company – Cassette Imprint Ink Colors

 YELLOW * NAC # - 7710 Pantone equiv. - 102	 METALLIC GOLD NAC # - 871 Pantone equiv. - 871	 REFLEX BLUE ** NAC # - 7760 Pantone equiv. - Reflex Blue	 BURGUNDY ** NAC # - 505 Pantone equiv. - 505
 ORANGE * NAC # - 151 Pantone equiv. - 151	 BRIGHT BLUE NAC # - 285 Pantone equiv. - 285	 PROCESS BLUE NAC # - 7770 Pantone equiv. - Process Blue	 BROWN NAC # - 469 Pantone equiv. - 469
 HOT PINK * NAC # - 225 Pantone equiv. - 225	 ROYAL BLUE NAC # - 286 Pantone equiv. - 286	 DARK MAROON ** NAC # - 5115 Pantone equiv. - 5115	 FOREST GREEN NAC # - 554 Pantone equiv. - 554
 PINK * NAC # - 183 Pantone equiv. - 183	 DENIM BLUE ** NAC # - 302 Pantone equiv. - 302	 VIOLET NAC # - 2897 Pantone equiv. - 266	 GREEN NAC # - 341 Pantone equiv. - 341
 BRIGHT RED NAC # - 485 Pantone equiv. - 485	 WHITE NAC # - WHITE	 GRAPE NAC # - 2593 Pantone equiv. - 2603	 TEAL GREEN NAC # - 327 Pantone equiv. - 327
 CRIMSON NAC # - 186 Pantone equiv. - 186	 METALLIC SILVER NAC # - 877 Pantone equiv. - 877	 PURPLE NAC # - 255 Pantone equiv. - 255	 LILAC * NAC # - 7439 Pantone equiv. - 528
 CADMIUM RED NAC # - 185 Pantone equiv. - 185	 LIGHT STEEL BLUE NAC # - 549 Pantone equiv. - 549	 DENSE BLACK ** NAC # - 7707 Pantone equiv. - Black 6	 GRAY NAC # - 424 Pantone equiv. - 424
			
NAC RED		NAC # - NAC RED Pantone equiv. - 711	

**NOTE: Extra charges will apply for imprint designs using more than one color, and there are practical restrictions to the application of two or more colors. Please get artwork approved before submitting.**

\* RECOMMENDED FOR WHITE OR LIGHT SHELLS ONLY.

\*\* THE USE OF BLACK AND DARKER COLORS ON DARK COLOR SHELLS IS DISCOURAGED.

All colors may appear different on any color of shell other than white because of ink translucency. The Metallics and White work best on Black and darker colors of shells.

For an additional charge, colors not in stock may be ordered using the Pantone Matching System.