



FOR IMMEDIATE RELEASE

Contact: Steve Stepp, President
Phone: (417) 863-1925
email: nac@nactape.com

NATIONAL AUDIO COMPANY CELEBRATES 50 YEARS **What Commitment Sounds Like**

Springfield, Missouri, USA, May 2019 – This year National Audio Company is celebrating 50 years of service to the professional recording industry. In a market where most firms abandoned the cassette tape market decades ago, National Audio has just introduced the highest grade Super Ferric Type 1 audiocassette tape ever produced, FerroMaster C456™. As Owner Steve Stepp puts it, “That's what commitment sounds like!”

The company opened its doors in 1969, offering some of the first audiocassettes ever sold in the United States. They initially distributed professional grade Ampex recording tapes and Fidelipac broadcast cartridges.

Manufacturing operations began in 1980 at their Springfield, Missouri plant with the introduction of their Audio Pro cassette brand. The product line soon became the recognized industry standard in duplication. Production expanded to a 28,000 square foot facility to keep pace with demand.

By the early 2000's, digital audio had come of age as newly manufactured cassette tape supplies dwindled to near zero worldwide. Owner Steve Stepp did not follow competitors withdrawing from the audiocassette market. Their management team sought out leading scientific experts in the field and scoured the globe for equipment that warranted upgrade expense. In their 50th anniversary year, with orders from around the globe awaiting the first production runs, they introduced FerroMaster C456™.

Today, National Audio's 135,000 square foot manufacturing plant is still located in Springfield, Missouri. They have become the largest cassette manufacturer in the world. Releases on audio cassettes, CDs and DVDs are assembled on site by their

staff of audio engineers, graphic designers, and production work force. Their customers include major motion picture studios and music industry professionals. Local and regional bands, government agencies, books on tape, instruction providers, religious organizations, and the scientific community are also among their customers.

Learn more or place orders at NationalAudioCompany.com. Track late-breaking news on Facebook, Twitter or Instagram.

###