

FRONT

TOTAL LIVE AREA: 16"W x 4"H

Cuts and Folds indicated by blue lines

Keep critical design items inside Magenta lines

$1\frac{1}{16}$

1.0625

1

$\frac{1}{2}$

0.5

2

$2\frac{9}{16}$

2.5625

3

$2\frac{1}{2}$

2.5

4

$2\frac{7}{16}$

2.4375

5

$2\frac{3}{8}$

2.375

6

$2\frac{5}{16}$

2.3125

7

Bleed area: Extend background to the GREEN lines