






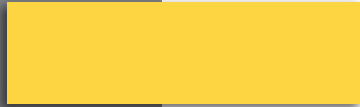
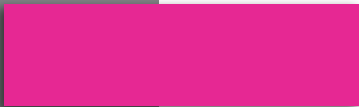



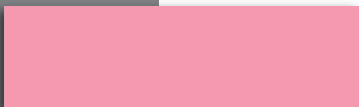

















NATIONAL AUDIO COMPANY — CASSETTE IMPRINT INK COLORS

PLEASE NOTE: Select a shell and imprint ink color combination with this in mind. Most ink colors are translucent and will combine with the color of the shell in appearance when imprinted. White, Black, Silver, and Gold are the few inks opaque enough to hold their color alone. For an additional charge, a white ink base can be used to make the other ink colors stand out better. Please ask if you have any questions.

			
DENSE BLACK ** NAC # – 7707 Pantone equiv. – Black 6	WHITE NAC # – WHITE	METALLIC SILVER NAC # – 877 Pantone equiv. – 877	METALLIC GOLD NAC # – 871 Pantone equiv. – 871
			
ORANGE * NAC # – 151 Pantone equiv. – 151	REFLEX BLUE ** NAC # – 7760 Pantone equiv. – Reflex Blue	BURGUNDY ** NAC # – 505 Pantone equiv. – 505	YELLOW * NAC # – 7710 Pantone equiv. – 102
			
HOT PINK * NAC # – 225 Pantone equiv. – 225	PROCESS BLUE NAC # – 7770 Pantone equiv. – Process Blue	DARK MAROON ** NAC # – 5115 Pantone equiv. – 5115	FOREST GREEN NAC # – 554 Pantone equiv. – 554
			
PINK * NAC # – 183 Pantone equiv. – 183	BRIGHT BLUE NAC # – 285 Pantone equiv. – 285	VIOLET NAC # – 2897 Pantone equiv. – 266	GREEN NAC # – 341 Pantone equiv. – 341
			
BRIGHT RED NAC # – 485 Pantone equiv. – 485	ROYAL BLUE NAC # – 286 Pantone equiv. – 286	GRAPE NAC # – 2593 Pantone equiv. – 2603	TEAL GREEN NAC # – 327 Pantone equiv. – 327
			
CRIMSON NAC # – 186 Pantone equiv. – 186	DENIM BLUE ** NAC # – 302 Pantone equiv. – 302	PURPLE NAC # – 255 Pantone equiv. – 255	LILAC * NAC # – 7439 Pantone equiv. – 528
			
CADMIUM RED NAC # – 185 Pantone equiv. – 185	LIGHT STEEL BLUE NAC # – 549 Pantone equiv. – 549	BROWN NAC # – 469 Pantone equiv. – 469	GRAY NAC # – 424 Pantone equiv. – 424
			
	NAC RED NAC # – NAC RED Pantone equiv. – 711		

* RECOMMENDED FOR WHITE OR LIGHT SHELLS ONLY.

** THE USE OF BLACK AND DARKER COLORS ON DARK COLOR SHELLS IS DISCOURAGED.

All colors may appear different on any color of shell other than white because of ink translucency. The Metallic inks and White work best on Black and the darker colors of shells.

NOTE: Extra charges will apply for imprint designs using more than one color, and there are practical restrictions to the application of two or more colors. Please get artwork approved before submitting.